



Fund Profile

Scotch Whisky Action Fund
Tackling alcohol-related harms





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Our purpose

The Scotch Whisky industry is and has been involved for many years in a range of initiatives to promote responsible attitudes to alcohol and tackle alcohol-related harm. The establishment of this fund by the Scotch Whisky Association is a further development of that commitment.

Our aim

To invest in groups and organisations that have innovative plans to reduce the impact of alcohol-related harm in Scotland's communities.

What do we mean by alcohol-related harm?

The alcohol industry plays an important role in Scottish society and Scotch is at the heart of the industry. However, the misuse of alcohol through excessive or inappropriate consumption can have implications for health and a range of social problems, including anti-social behaviour, accidents, violence, family break-down, problems with money and work, which can impact on individuals, families and communities.

Our programme

We are looking to support and develop a range of projects/initiatives which deliver targeted interventions designed to tackle alcohol-related harms in Scotland's communities.



The Fund will focus on applications from new/innovative or pilot initiatives which aim to test new approaches and which will offer an opportunity for learning that others can use.

Awards of up to maximum of £25,000 for a one year period can be made through this Fund. Please note that whilst you can apply for up to £25,000, an award of this level would only be granted in exceptional circumstances. In practice, we would expect to make awards in the region of £10,000. **You must tell us how you plan to evaluate your project.**

Projects which secure funding under this Fund and can demonstrate an impact can receive further funding of up to £25k per annum to support their initiative. The Fund will support projects for a maximum of three years.

What we mean by innovation.

A new facility, initiative, service or novel approach to tackle alcohol-related harm.

Who can apply?

- Constituted voluntary or community groups
- Registered charities
- Scottish Charitable Incorporated Organisations (SCIO)
- Social Enterprises
- Community Interest Companies (CIC)
- Not-for-profit organisations
- Statutory bodies¹

What are we looking to fund?

- The development of new, innovative preventative projects that aim to reduce the alcohol-related harm within communities. The development of new, innovative projects that aim

¹ Statutory bodies can apply to the Fund so long as they are applying to deliver new initiatives and are not seeking to replace statutory funding and/or deliver activities that are generally considered to be a statutory responsibility.



to educate people and communities about the dangers and consequences of misusing alcohol.

- Pilot projects that will test out new initiatives and ideas designed to promote responsible attitudes to alcohol consumption and prevent alcohol-misuse.
- Projects that promote alternative leisure and lifestyle choices for adults and young people to prevent alcohol-misuse.

What can you apply for?

- Salary costs for existing and new posts will be considered.
- Running costs and venue hire for the expansion or development of services and activities.
- Sessional worker costs related to new services and activities.
- Volunteer expenses
- Small items of equipment where these are needed to expand or develop services and activities.
- Miscellaneous start-up costs

What cannot be supported?

- Applications from individuals
- Applications for treatment, support or recovery programmes
- Activities outwith Scotland²
- Political parties or groups and campaigning organisations
- The promotion of religious beliefs³
- Activities that are understood to be a statutory responsibility and/or seek to replace statutory sources of funding
- Pre-existing costs⁴ that your organisation incurs as a result of your day to day activities

² Your organisation does not need to be based in Scotland but all project activity must take place in Scotland

³ Religious and faith-based groups may apply as long as the project is open to all regardless of their faith and does not involve the promotion of any particular religious or faith-based belief

⁴ The Fund cannot support any costs that your organisation incurs in the general day to day running of your organisation



When should you apply?

The Awards Panel, chaired by an independent Trustee appointed by the Scotch Whisky Association, will meet once a year to consider grant awards. For 2019, the closing date for the receipt of applications will be **18 July 2019 at 12 noon.**

Deadline	Decisions communicated by
12 noon Thursday, 18 th July 2019	18 th October 2019

Who will make the decisions on how funding is allocated?

An Awards Panel made up of a Foundation Scotland Trustee and at least two representatives of Foundation Scotland's Grants committee, chaired by a Trustee appointed by the Scotch Whisky Association, will meet once a year to make decisions on grant recommendations. The decisions of the Awards Panel will be reached by consensus. All decisions will be ratified by a Foundation Scotland Trustee and are final.

The Scotch Whisky Action Fund: Tackling alcohol-related harms is a restricted fund held by Foundation Scotland, a charity registered in Scotland (SC022910). Foundation Scotland will administer the fund on behalf of the Scotch Whisky Association.

Foundation Scotland has been connecting philanthropists with exceptional charities, enterprises and community opportunities since 1996. It provides administration and management services to support organisations like the Scotch Whisky Association to make charitable donations. It is one of Scotland's busiest grant makers distributing approximately £5m annually to exceptional projects on behalf of their clients.

How can you apply?

You can apply online at www.foundationscotland.org.uk. Please ensure that your completed application form and supporting documentation is submitted to Foundation Scotland no later than 12 noon on **Thursday 18th July, 2019.**



If you have any queries and wish to speak to a member of our team prior to the submission of your application then please contact Donna Finlayson on 0141 280 8695 or email her donna@foundationscotland.org.uk