



Fund Profile

Scotch Whisky Action Fund Tackling alcohol-related harm

2020





Scotch Whisky Action Fund

Tackling alcohol-related harm

Our purpose

The Scotch Whisky industry is and has been involved for many years in a range of initiatives to promote responsible attitudes to alcohol and tackle alcohol-related harm. The establishment of this fund by the Scotch Whisky Association is a further development of that commitment.

Our aim

To invest in groups and organisations that have innovative plans to reduce the impact of alcohol-related harm in Scotland's communities.

What do we mean by alcohol-related harm?

The alcohol industry plays an important role in Scottish society and Scotch Whisky is at the heart of the industry. However, the misuse of alcohol through excessive or inappropriate consumption can have implications for health and a range of social problems, including anti-social behaviour, accidents, violence, family break-down, problems with money and work, which can impact on individuals, families and communities.

Our programme

The Fund is focussed on supporting new/innovative or pilot initiatives which deliver targeted interventions designed to tackle alcohol-related harms in Scotland's communities.



Awards of up to maximum of £25,000 for a one year period can be made through this Fund. Please note that whilst you can apply for up to £25,000, an award of this level would only be granted in exceptional circumstances. In practice, we would expect to make awards in the region of £10,000. **You must tell us how you plan to evaluate your project.**

Projects which secure funding under the Fund and can demonstrate an impact may be able to receive further funding of up to £25,000 per annum to support their initiative. Foundation Scotland will contact eligible projects. Further details are given at annex A.

The Fund will support projects for a maximum of three years.

What we mean by innovation.

A new facility, initiative, service or fresh approach to tackling alcohol-related harm. Innovation is a different approach to tackle an issue or need. For example, it may be a whole new approach or it could involve combining current interventions, or it could involve using new technology/social media or working with a new target group or delivering an intervention in a new setting. Innovation can be achieved in partnerships with other groups or independently.

Who can apply?

- Constituted voluntary or community groups
- Registered charities
- Scottish Charitable Incorporated Organisations (SCIO)
- Social Enterprises
- Community Interest Companies (CIC)
- Not-for-profit organisations
- Statutory bodies¹

¹ Statutory bodies can apply to the Fund so long as they are applying to deliver new initiatives and are not seeking to replace statutory funding and/or deliver activities that are generally considered to be a statutory responsibility.



What can you apply for?

- Salary costs for existing and new posts will be considered.
- Running costs and venue hire for the expansion or development of services and activities.
- Sessional worker costs related to new services and activities.
- Volunteer expenses
- Small items of equipment where these are needed to expand or develop services and activities.
- Miscellaneous start-up costs

What cannot be supported?

- Applications from individuals
- **Applications for treatment, support or recovery programmes**
- Activities out with Scotland²
- Political parties or groups and campaigning organisations
- The promotion of religious beliefs³
- Activities that are understood to be a statutory responsibility and/or seek to replace statutory sources of funding
- Pre-existing costs⁴ that your organisation incurs as a result of your day to day activities

² Your organisation does not need to be based in Scotland but all project activity must take place in Scotland

³ Religious and faith-based groups may apply as long as the project is open to all regardless of their faith and does not involve the promotion of any particular religious or faith-based belief

⁴ The Fund cannot support any costs that your organisation incurs in the general day to day running of your organisation



When should you apply?

The Awards Panel, chaired by an independent Trustee appointed by the Scotch Whisky Association, will meet once a year to consider grant awards. For 2020, the closing date for the receipt of applications will be:

Deadline	Decisions communicated by
12 noon Thursday, 2 nd July 2020	Early September 2020

How can you apply?

You can apply online at www.foundationscotland.org.uk. Please ensure that your completed application form and supporting documentation is submitted to Foundation Scotland no later than **12 noon on Thursday 2 July 2020**.

If you have any queries and wish to speak to a member of our team prior to the submission of your application then please contact Jennifer McPhail on 0141 341 4960 or email her Jennifer@foundationscotland.org.uk

Who will make the decisions on how funding is allocated?

An Awards Panel made up of a Foundation Scotland Trustee and at least two representatives of Foundation Scotland's Grants committee, chaired by a Trustee appointed by the Scotch Whisky Association, will meet once a year to make decisions on grant recommendations. The decisions of the Awards Panel will be reached by consensus. All decisions will be ratified by a Foundation Scotland Trustee and are final.

The Scotch Whisky Action Fund: Tackling alcohol-related harms is a restricted fund held by Foundation Scotland, a charity registered in Scotland (SC022910). Foundation Scotland will administer the fund on behalf of the Scotch Whisky Association.



Foundation Scotland has been connecting philanthropists with exceptional charities, enterprises and community opportunities since 1996. It provides administration and management services to support organisations like the Scotch Whisky Association to make charitable donations. It is one of Scotland's busiest grant makers distributing approximately £11m annually to exceptional projects on behalf of their clients.



Annex A: Further Funding

We refer to this as capability funding which is only open to applications from organisations who have been successful receiving support from the Fund. The purpose is to enable organisations to build on successful practice in relation to the reduction of alcohol-related harm. Awards of up to maximum of £25,000 for a one year period can be made.

The project must be able to demonstrate evidence of the project's effectiveness and evaluation of work to date. In this respect the end of grant monitoring report from the previous year project will be taken into consideration.

Eligible projects will be contacted directly by Foundation Scotland to complete an application form.

Decisions will be based on a report prepared by Foundation Scotland are made by the Chair of the Awards Panel, a Foundation Scotland Trustee and representatives from the Scotch Whisky Association.

The decisions will be reached by consensus. All decisions are final.

Process & Timescales

Action	Date
Foundation Scotland contacts eligible projects	January 2020
Projects submit application plus final monitoring report	February 2020
Decision meeting	March 2020
Decision Communicated	First week in April