

Senior Community Fund Adviser - Practice Area: Fund Impact

Our stewardship of community benefit funds involves producing a diverse range of outputs for different audiences about how these funds are making a difference. This is increasingly critical work because donors and communities increasingly value how it can contribute to a stronger, more positive narrative about the role and impact of community benefit funds in Scotland.

Later in the year we are proposing to appoint a Communications Officer dedicated to amplifying messages about the team's work and community benefit funds. This SFA function is different: it is focused on ensuring funds advisers and grants officers are equipped and supported to produce high quality strong communications and impact outputs as part of their annual fund management responsibilities.

The SFA will:

- Champion impact storytelling across the Communities Team, showcasing the unique characteristics of community benefit funds and the difference they are making to people and places in Scotland.
- Embed a tiered, proportionate approach to fund communications across the Communities Team portfolio, responsive to fund context, scale and client requirements. The tiers have already been scoped.
- Support colleagues to produce high-quality outputs in a range of formats and for different media and platforms, including case studies, fund newsletters, fund updates, annual reports and digital content.
- Provide induction, guidance, support and quality assurance to colleagues on fund impact materials, developing templates, resources and guidance where needed.
- Work with line managers to identify communications and impact support needs and provide input (such as training and refresher sessions) where relevant – either on a 1:1 basis, in small groups or to the whole team.